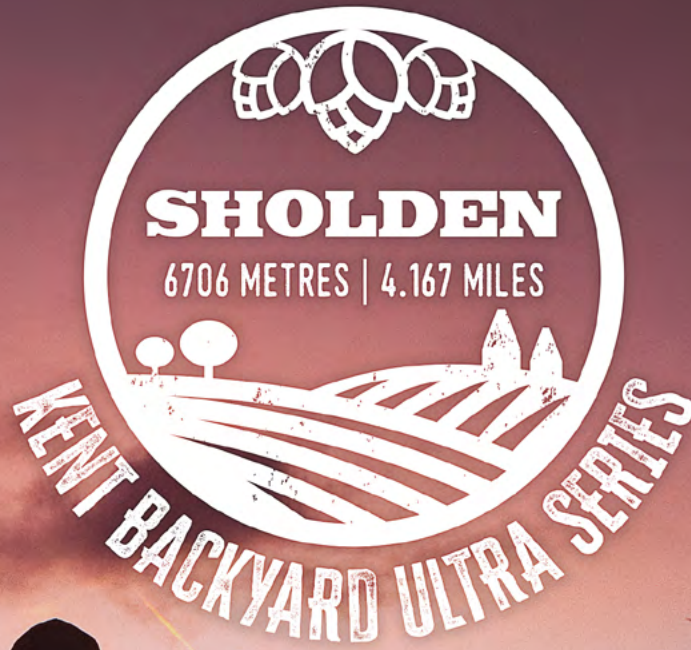


EVENT THREE  
7TH MAR 2026



**RUNNER & CREW**  
**INFORMATION DOCUMENT**  
[HELLFIREEVENTS.COM](http://HELLFIREEVENTS.COM)



# HELLFIRE EVENTS

## THE KENT BACKYARD ULTRA SERIES

# EVENT THREE: SHOLDEN

**03** | SERIES UPDATE  
HALFWAY POINT

**04** | WELCOME TO EVENT  
THREE: SHOLDEN

**05** | EVENT  
FORMAT

**06** | TIMING AND BIBS

**07** | RECOMMENDED KIT

**08** | SAFETY ON  
THE ROUTE

**09** | ARRIVAL AND  
PARKING

**10** | VENUE AND  
FACILITIES

**11** | SCHEDULE

**12** | ROUTE

**13** | RESULTS AND  
AWARDS

**14** | EVENT PARTNERS

**15** | CONTACT INFORMATION  
AND SOCIAL LINKS

# SERIES UPDATE

# HALFWAY POINT

Vigo and Dover were demanding. Steep, muddy climbs at Vigo. Frozen ground and bitter cold at Dover. Those miles were earned.

The terrain changes from here. The final two events are flatter and more consistent underfoot. There are no steep muddy hills and no frozen footpaths to manage.

That does not make it easier. It shifts the test.

Current Series Standings:

Josh Woods	<b>60 yards</b>
Robert Mallett	<b>51 yards</b>
Michael Walker	<b>44 yards</b>
Andy Imms	<b>28 yards</b>
Ben Woodham	<b>28 yards</b>
Magdalena Cass	<b>27 yards</b>
Kate Bennett	<b>26 yards</b>

We are halfway through the Series. The leaderboard is starting to take shape, but nothing is settled.



# WELCOME TO EVENT THREE: SHOLDEN

Lillyroo's Campsite  
Sandwich Road  
Sholden  
Deal  
CT14 0AT

Sholden sits within marshland just outside Deal. The course follows wide, flat footpaths across open marshland.

The surface is predominantly gravel and may be muddy in sections. Early yards may run firm underfoot, but repeated traffic will churn softer areas as the event progresses.

This is a simple out and back course. As the hours pass, it becomes anything but simple.

Lillyroo's provides a relaxed, family-friendly base for the event, with space to reset between yards.





# EVENT FORMAT

All Kent Backyard Ultra Series events follow the globally recognised Backyard Ultra rules created by Lazarus Lake.

- Each yard is 4.167 miles.
- You have 60 minutes to complete it.
- A new yard starts exactly on the hour.
- You must be in the starting corral before the bell.
- If you return after the hour or fail to start the next yard, your run is over.

Only one runner can be declared the Last Person Standing. To be officially recognised as the winner, their final yard must be completed alone, within the hour, after all other runners have withdrawn.

## Assistance and Conduct

- Crew support is permitted only between yards at base camp.
- No assistance is allowed while a runner is on the course. This includes pacing, mule support, or receiving food or drink outside the designated base area.
- Crew must not enter the route at any point unless instructed by event staff.
- Artificial aids such as trekking poles are not permitted. Each yard must be completed under the runner's own power.
- Quiet hours will be observed between 22:00 and 09:00. This is to respect neighbouring properties and allow event staff to rest. Please keep noise to a minimum during this time.
- Runners and crew are expected to respect other participants, marshals, volunteers and the venue at all times.





# TIMING AND BIBS

Timing for Event Three will be provided by Krono Sports.

Live results:

<https://events.kronosports.uk/event/2212/results>

The timing strip is attached to the reverse of your bib number. For this reason, your bib must be worn and clearly visible at all times.

The reverse of the bib also includes space for emergency medical information. Please ensure this is completed before the event starts.





# RECOMMENDED KIT

Backyard Ultras are as much about decision making as they are about endurance. Selecting the right kit for the conditions and adjusting as the hours pass will make a difference.

Based on the Sholden course and expected conditions, the following is recommended:

- Waterproof jacket with taped seams
- Head torch (minimum 300 lumens) for night running
- Spare battery or backup light
- Fully charged mobile phone
- Battery pack
- Emergency blanket
- Trail shoes suitable for gravel and potential mud
- Hat and gloves for night conditions
- Insulated layer for between yards
- Full change of dry clothing
- Personal cup or insulated mug (cupless event)
- 

The Fenix HM65R-T V2.0 head torch is recommended. A demo unit will be available at base camp. Discount code HF10 at [www.fenixlight.co.uk](http://www.fenixlight.co.uk)

We recommend Enduo Sports for nutrition. Discount code HELLFIRE15 at [www.enduosports.com](http://www.enduosports.com)





# SAFETY ON THE ROUTE

Marshals will be positioned along the course throughout the event. During night hours, a marshal will follow the runners.

A medical response team will be based at base camp.

The route runs along wide footpaths through open marshland. There are open water channels on both sides of the path. In places these are wide and deep, and the water will be very cold. Stay on the path at all times and remain aware of your footing, particularly in darkness or if conditions are damp.

Although the area is generally quiet, you may encounter members of the public, including anglers and dog walkers. Please be courteous and give space where needed.

## Night Running

Once darkness falls, we strongly suggest using a head torch. Do not rely on the light from your mobile phone.

Coastal weather can move across the marshland quickly. Night conditions may feel colder than expected. Plan accordingly.

Emergency contact details are printed on the reverse of your bib.





# ARRIVAL AND PARKING

Parking at Sholden is limited and will be managed carefully. Follow marshal instructions at all times.

## Friday Arrivals

If you are arriving on Friday and camping, report directly to Lillyroo's Campsite.

All vehicles must clearly display the driver's name and contact number on the dashboard. This may be required if vehicles need to be moved.

## Saturday Arrivals

All runners, crew and volunteers arriving on Saturday must report to Adelaide Farm Shop first.

Saturday morning arrivals and drop-offs at Lillyroo's are not permitted.

Once Adelaide reaches capacity, vehicles will be directed to the overflow parking area at Lillyroo's.

Do not choose your own parking area. Follow marshal instructions.

Car sharing is strongly encouraged.

Vehicles and property are left at the owner's risk.





# VENUE AND FACILITIES

Lillyroo's is a fully operational campsite with male and female toilets and showers.

If you wish to set up a tent or gazebo, you must pay Lillyroo's the £10 camping fee per person.

There is a communal indoor space and additional cover under a marquee. Tables and benches are available on a first come, first served basis. As a minimum, bring a foldable chair so you have your own space between yards.

Lillyroo's will be serving food from 07:00 on Saturday. Breakfast and lunch will be available, and the bar will be open during the event. They accept both card and cash.

Boiling water will be available throughout the event.

Complimentary tea and coffee will be available between 22:00 and 09:00.

Runners are welcome to bring their own food and drink.

Free cold drinking water will be available throughout the event for refilling bottles.





# SCHEDULE

## Friday

15:00 Camping check-in opens at Lillyroo's

## Saturday

07:00 Base camp, parking and registration open

08:30 Registration closes

08:40 Mandatory race briefing

09:00 Event start



# ROUTE

The Sholden course is a straightforward out and back along wide footpaths through open marshland.

Each yard is 4.167 miles.  
Approximate ascent per yard: 8 metres.

The same route is used for both day and night running.

GPX link:  
<https://www.plotaroute.com/route/3216472?units=km>

The course is open to the public. Please be courteous at all times.

Stay on the marked path throughout.



**DAY & NIGHT ROUTE**  
Elevation Gain: 8m



# RESULTS & AWARDS

Only the Last Person Standing is recognised as the official finisher.

The Assist is the final runner remaining before the winner completes their final solo yard.

All other runners receive a DNF, with total yards completed recorded.

Yards completed at Sholden contribute to your overall Series total.

## Series Awards

Gold Buckles – Last Male and Last Female Standing

Silver Buckles – Assists (Male and Female)

Bronze Buckles – 24 Yards Completed

DNF Medal – Awarded for completing at least one yard

Black Buckle – Awarded to the runner completing the most yards across the Series

# EVENT PARTNERS



## Big K Sports

[www.bigksport.com](http://www.bigksport.com)

Big K Sports are our official apparel sponsor and provide high performance sportswear designed for tough conditions. They will also be providing spot prizes at the event.



## Fenix Lights UK

[www.fenixlight.co.uk](http://www.fenixlight.co.uk)

Discount code: HF10

Fenix Lights UK are our official lighting partner and will be providing two high performance head torches as part of the Fenix Into the Light Award. This award will be presented to the first male and first female runner to return on the 7th yard.



## Enduo Sports

[www.enduosports.com](http://www.enduosports.com)

Discount code: HELLFIRE15

Enduo Sports are our official nutrition partner, producing 100 percent natural endurance nutrition. They will be providing spot prizes throughout the event.



## Into Ultra

[www.intoultra.org.uk](http://www.intoultra.org.uk)

Into Ultra support people from disadvantaged backgrounds with race entries. We work with them because their mission aligns with our values of inclusion and accessibility.



## SheRACES

[www.sheraces.com](http://www.sheraces.com)

SheRACES work to make running events safer, fairer, and more welcoming for women. Their guidance aligns closely with our values around fairness, safety, and representation.



# CONTACT INFORMATION AND SOCIAL LINKS

## General Enquiries

For general enquiries, please email [hello@hellfireevents.com](mailto:hello@hellfireevents.com)

## Stay Connected

Join our online community to share your training, photos, stories and experiences from the Kent Backyard Ultra Series.

[Facebook Page](#)

[Facebook Community Group](#)

[Instagram](#)

[Strava Group](#)

[Website](#)

Thank you for choosing to run with us. Whether you complete one yard or fifty, stepping into that starting corral already makes you part of something special.

